



NEWSLETTER 1

MAY 2023

ABOUT PITCH

PITCH is a three-year project, launched on January 1, 2022. PITCH stands for 'a model for gender-sensitive integration strategies based on Personalised, particiPaTory, loCal, and multistakeHolder approaches.'

This project directly engages 210 migrant women from Italy, Greece, Slovenia, Spain, Cyprus, Lithuania and Sweden, and the staff of 5 municipalities, 7 local research/civil organisations and a wide network of Baltic Sea Region cities. PITCH engages migrant women, social operators, policy-makers, private, civil and public entities working in the field of integration, as well as the wider public.

OUR WORK

PITCH LAUNCH IN PALERMO

The official launch of the PITCH project took place on March 28-29, 2022, in Palermo, Italy. There, we had the chance to meet our partners from across Europe, and kick-off the process of field and desk research in all countries.



INTERNATIONAL WORKING GROUP IN SEVILLE

The partnership reconvened on October 4-6, 2022, to reflect on the outcomes and challenges of the EU & Local Needs Analysis that was conducted and exchanges ideas on the practical aspects of the local integration strategies that will be implemented across Europe. In Seville, we were joined by 4 migrant women associations:

- [Asociación de mujeres Socio Intercultural de Andalucía ASIA](#)
- [Asociación de Trabajadoras y Trabajadores del Hogar de Sevilla](#)
- [Fundación Sevilla Acoge](#)
- [Raymi Llacta Perú Andalucía](#)



PITCH RESULTS

THE PITCH MODEL

To design the PITCH Model - a common EU framework to be used for the development of local integration strategies - we utilised the findings of the local desk and field research findings, as well as the results of the consultation sessions we held with the local advisory committees.

The PITCH Model is currently being translated to country-specific contexts in order to develop and implement inclusive, gender-sensitive, participatory, personalised and multi-stakeholders integration strategies in all partner countries.



Read the first draft of the PITCH Model, by clicking [here](#).

NEIGHBOURHOOD MAPS

To facilitate the process of integration in the host communities, PITCH has developed interactive maps that visualise important services which can support the accessibility and knowledge of migrant women about local entities in order to learn more about local opportunities on employment, education, civil rights awareness and social interaction.

Head over to our website and explore the neighbourhood maps for Cyprus, Greece, Slovenia, Italy, Spain, Lithuania and Sweden: <https://pitch-eu.eu/map/>

ANALYSIS OF EXISTING LOCAL INTEGRATION STRATEGIES

To learn more about the results of the desk and field research, read our [comprehensive report](#) that's available on the PITCH website.



LOCAL INTEGRATION STRATEGIES IN PRACTICE

The local integration strategies and the PITCH Model are currently being put into practice in the municipalities of Malmo (Sweden), Ipsonas (Cyprus), Neapoli-Sykies (Greece), Palermo (Italy), Seville (Spain), Koper (Slovenia) and Vilnius (Lithuania).

The first phase of the integration strategies include the recruitment of language and cultural mediators in all countries who will support the participation of migrant women in the activities provided. The mediators have been introduced to the project, its objectives and the duties of their role in order to develop a personalised roadmap to integration for each migrant woman.



The personalised maps are currently being developed as part of the 'Cozy Corners' series of gatherings that are being held in all municipalities with the aim to create a safe space for migrant women and to have the opportunity to get to know each other as well as the mediators who will be heavily involved during these gatherings.

The cozy corner gatherings will host discussions around trainee women's background, education, experiences in the host community and the activities they wish to attend during the second phase of the integration strategy.

With the conclusion of the cozy corners, each woman will have her own personalised map, outlining the activities (social, active citizenship, upskilling) they intend to attend between September 2023 and February 2024 in the respective municipality. The personalised map will comprise activities that cover at least 50 hours out of the 161 hours of activities that will be provided by each municipality.

ACTIVITIES WITH 210 MIGRANT WOMEN ACROSS EUROPE

30 migrant women in every partner country will participate in:

- 10 gatherings of migrant women ('cozy corners')
- Classes on a) improving skills, b) increasing knowledge about the local society, and c) participate in social activities. Such activities include neighbourhood walks and social cafes that will be organised in order to complete in practice their personalised roadmap by attending educational/social and active citizenship activities based on their aspirations and needs.
- A world café where they will discuss about their experience with PITCH, the personal gains they made, and the challenges they faced during the activities they participated in as part of their Personalised Roadmap to Integration.

REACH OUT TO US

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THE PARTNERSHIP



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